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New Hope Arts and New Hope Art League Join Forces to Strengthen Local Presence and Realize Synergy

- **Two of the regions' leading arts organizations to combine assets**
- **New Hope Arts to invite League members to join its membership ranks**
- **Expanded organization will combine local artists and art lovers under one umbrella organization creating significant benefits**

The New Hope Art League was formed in March of 1974 with the first meeting held at the home of illustrator and painter Floyd James Torbert, the founder. The organization focuses on inspiring, encouraging and empowering local artists. The League's members are from Bucks County and regions beyond in Pennsylvania and New Jersey. Recent challenges arising from the COVID-19 pandemic led to the decision of the board of the New Hope Art League to dissolve the non-profit organization and join the New Hope Arts organization in January 2021.

New Hope Art League's long-time mission has been to promote the interest in fine art within the greater community and create an environment for those to be inspired, learn and find outlets for their pursuit of art. This mission is conjoined with New Hope Arts' dedication to the heritage of New Hope as a center for art and artists.

New Hope Arts was established as a small community-based arts organization by Robin Larsen in 2002 with the vision of building an important regional center that would be integral to reclaiming New Hope/Lambertville as a top national arts destination. While providing opportunities, providing space to create and exhibit, New Hope Arts also offers residents and visitors of the region access to a broad array of contemporary visual, performing and literary arts.

"I am encouraged and excited about this new direction for our members," said Jane Ramsey, president of the New Hope Art League. "Aligning with New Hope Arts – another vibrant and strong local arts organization – honors our mission and continues our purpose with renewed energy."

New Hope Arts is equally excited to welcome the New Hope Art League members. "The possibilities of this collaboration are good for both organizations and the community at large. While the pressures of the times moved us in the direction of joining forces, I think the creative talents of our expanded

constituency – joining artists together with highly dedicated art supporters - will surpass expectations as the New Year begins,” says Carol Cruickshanks, New Hope Arts Executive Director.

With the dissolution of the League anticipated to be completed in April, New Hope Arts will be adding access to the existing New Hope Art League gallery to its website and inviting League members to join. New Hope Arts is exploring offering new services such as an Artist Speaker Series building on the momentum provided by the expanded membership. In addition, it is expected that joining forces will provide New Hope Arts members improved access to contemporary art across the Delaware Valley region, as well as enhance the content of its showcase events.

New Hope Arts Members’ Spring Salon Exhibition planned for the combined and expanded membership, opens April 3, 2021 showcasing the diversity, expertise and wide-ranging interest of regional professional artists. The Gallery is located at 2 Stockton Avenue, New Hope, PA

New Hope Arts is a 501(c)3 non-profit organization. For more information, visit their website at <http://www.newhopearts.org>